



The City of St. Pete Beach 2016 Statistics: 33706

* All data is an estimation by research gathered from the City of St. Pete Beach, Pinellas County and the Tourism Development Council

Population Out of Season	9,396
Population In Season	13,096
Households	5,087
Families	2,523
Average Household Size	1.85
Owner Occupied Housing Units	3,168
Renter Occupied Housing Units	1,919
Millage Rate	3.15
Median Age	58.6
Median Household Income	\$60,304
Median House or Condo Value	\$312,891
Traffic Count:	22,000
Number of Businesses	680
Number of Employees	6,866
Number of Hotels	41
Number of Rooms	3181



Transient Lodging

* Business names are listed as they appear in the City of St. Pete Beach Occupational License List

Business Name	Address	Rooms
Alden Motel	5900 Gulf Blvd	148
Bay Palms Motel	7241 Bay St	5
Bay Palms Waterfront Resort	4237 Gulf Blvd	22
Bayview Plaza Resort	4321 Gulf Blvd	22
Beachcomber Beach Resort	6200 Gulf Blvd	102
Blind Pass Resort	7901 Blind Pass Rd	80
Bon Aire Motel	4350 Gulf Blvd	50
Carlton House Motel	633 71st Ave	15
Coconut Inn	113 Gulf Blvd	5
Dolphin Beach Resort	4900 Gulf Blvd	173
Don Cesar Beach House	3860 Gulf Blvd	70
Don Cesar Resort	3400 Gulf Blvd	277
Florida Dolphin Motel	6801 Sunset Way	31
Grand Plaza Hotel	5250 Gulf Blvd	158
Gulf Beach Resort	140 51st Ave w.	19
Gulf Gate Resort	111 50th Ave	40
Gulf Strand Resort	4510 Gulf Blvd	33
Gulf Winds Resort	6800 Sunset Way	60
Guy Harvey Outpost	6000 Gulf Blvd	159
Hideaway	635 Corey Ave	37
Hotel Zamora	3701 Gulf Blvd	94
Howard Johnson	6100 Gulf Blvd	133
Inn on the Beach	1401 Gulf Way	12
Island's End Resort	1 Pass-a-Grille Way	6
Keystone Motel	801 Gulf Way	36
Long Key Beach Resort	3828 Gulf Blvd	42

Miramar Resort	4200 Gulf Blvd	27
Osiris Motel	620 68th Ave	10
Palm Crest Motel	3848 Gulf Blvd	26
Pasa Tiempo Resort	7141 Bay Street	9
Plaza Beach Resort Hotel	4506 Gulf Blvd	22
Postcard Inn	6300 Gulf Blvd	200
Sabal Palms	1301 Gulf Way	5
Serendipity Motel	6901 Sunset Way	5
Sirata	5390 Gulf Blvd	382
Sun Island Motel	8301 Blind Pass	11
Sun Ray Place	530 73rd Ave	8
Sunrise Resort	5445 Gulf Blvd	58
TradeWinds	5500 Gulf Blvd	585
Wide Waters Motel	636 Corey Ave	4

Total: 3181

Vacation Rentals

* This is not a complete list of all vacation rentals

Management Company	Units
Liberte	91
FL Beach Rentals	3
VacationRentals.com	106
TRS	148
Resort Rentals	8
friendly native	55
Reef Condo	64

Total: 475



Occupancy Rate for Hotels/ Motels / Inns (Transient Lodging):

* This is a small subset of the transient lodging.

Mar-12

	Number_Rooms	Occoupancy_Rate	Avg_Monthly_Occupancy	#_of_Da	Avg_Rate
Sirata	382	270000%	93.10344828	29	#REF!
Alden	148	250000%	86.20689655	29	#REF!
Dolphin	173	230000%	79.31034483	29	#REF!
Don	277	260000%	89.65517241	29	#REF!
Grand_Plaza	156	270000%	93.10344828	29	#REF!
Howard_Johnson	133	240000%	82.75862069	29	#REF!
Tradewinds	585	270000%	93.10344828	29	#REF!
Guy_Harvey	211	270000%	93.10344828	29	#REF!
Postcard_Inn	196	241400%	83.24137931	29	#REF!

Jun-12

	Number_Rooms	Occoupancy_Ra	Avg_Monthly_Occupand	#_of	Avg_Rate
Sirata	382	252900%	90.32142857	28	#REF!
Alden	148	240000%	85.71428571	28	#REF!
Dolphin	173	130000%	46.42857143	28	#REF!
Don	277	250000%	89.28571429	28	#REF!
Grand_Plaza	156	260000%	92.85714286	28	#REF!
Howard_Johnson	133	130000%	46.42857143	28	#REF!
Tradewinds	585	250000%	89.28571429	28	#REF!
Guy_Harvey	211	250000%	89.28571429	28	#REF!
Postcard_Inn	196	180000%	64.28571429	28	#REF!

Sep-12

	Number_Rooms	Occoupancy_Ra	Avg_Monthly_Occupand	#_of	Avg_Rate
Sirata	382	200000%	68.96551724	29	#REF!
Alden	148	159900%	55.13793103	29	#REF!
Dolphin	173	120000%	41.37931034	29	#REF!
Don	277	200000%	68.96551724	29	#REF!
Grand_Plaza	156	210000%	72.4137931	29	#REF!
Howard Johnson	133	100000%	34.48275862	29	#REF!
Tradewinds	585	140000%	48.27586207	29	#REF!
Guy Harvey	211	200000%	68.96551724	29	#REF!
Postcard_Inn	196	140000%	48.27586207	29	#REF!

Dec-12

	Number_Rooms	Occoupancy_Ra	Avg_Monthly_Occupand	#_of	Avg_Rate
Sirata	382	150000%	50	30	#REF!
Alden	148	160000%	53.33333333	30	#REF!
Dolphin	173	140000%	46.66666667	30	#REF!
Don	277	160000%	53.33333333	30	#REF!
Grand_Plaza	156	210000%	70	30	#REF!
Howard Johnson	133	113600%	37.86666667	30	#REF!
Tradewinds	585	157000%	52.33333333	30	#REF!
Guy Harvey	211	141400%	47.13333333	30	#REF!
Postcard_Inn	196	100200%	33.4	30	#REF!

Mar-13

	Number_Rooms	Occoupancy_Ra	Avg_Monthly_Occupand	#_of_	Avg_Rate
Sirata	382	271200%	90.4	30	#REF!
Alden	148	253500%	84.5	30	#REF!
Dolphin	173	262700%	87.56666667	30	#REF!
Don	277	269500%	89.83333333	30	#REF!
Grand_Plaza	156	272100%	90.7	30	#REF!
Howard Johnson	133	275800%	91.93333333	30	#REF!
Tradewinds	585	279200%	93.06666667	30	#REF!
Guy Harvey	211	285600%	95.2	30	#REF!
Postcard_Inn	196	247600%	82.53333333	30	#REF!

May-13

	Number_Rooms	Occoupancy_Ra	Avg_Monthly_Occupand	#_of_	Avg_Rate
Sirata	382	274900%	88.67741935	31	#REF!
Alden	148	230700%	74.41935484	31	#REF!
Dolphin	173	166000%	53.5483871	31	#REF!
Don	277	276500%	89.19354839	31	#REF!
Grand_Plaza	156	259100%	83.58064516	31	#REF!
Howard Johnson	133	197700%	63.77419355	31	#REF!
Tradewinds	585	283300%	91.38709677	31	#REF!
Guy Harvey	211	239900%	77.38709677	31	#REF!
Postcard_Inn	196	236900%	76.41935484	31	#REF!

Summary

	HOTEL ROOMS	March-2012	June-2012	###	December-2012
Sirata	382	93%	90%	68%	50%
Alden	148	86%	85%	55%	53%
Dolphin	173	79%	46%	41%	46%
Don	277	89%	89%	68%	53%
Grand Plaza	156	93%	92%	72%	70%
Howard Johnson	133	82%	46%	34%	37%
Tradewinds	585	93%	89%	48%	52%
Guy Harvey	211	93%	89%	68%	47%
Postcard Inn	196	83%	64%	48%	33%

	HOTEL ROOMS	March-2013	May-2013
Sirata	382	90%	88%
Alden	148	84%	74%
Dolphin	173	87%	53%
Don	277	89%	89%
Grand Plaza	156	90%	83%
Howard Johnson	133	91%	63%
Tradewinds	585	93%	91%
Guy Harvey	211	95%	77%
Postcard Inn	196	82%	76%